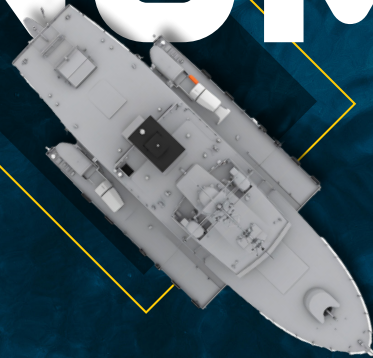


the technology event for  
**AUTONOMY**



**SPEAKER PROMOTION TOOLKIT**

Thank you for being part of the XPONENTIAL 2026 program. Use these tools to invite your peers, customers, and prospects to the event and increase awareness of your session.



# AVAILABLE ASSETS

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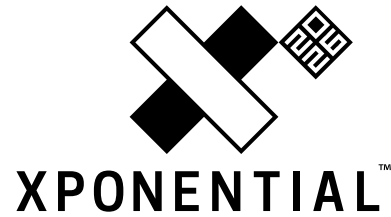
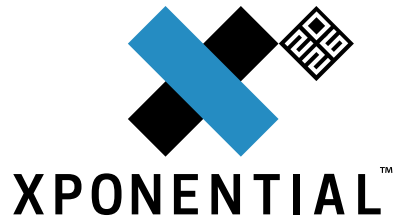
- ▶ ***XPONENTIAL 2026 Logo***
- ▶ ***Social Media Sample Posts and Graphics***
- ▶ ***Web Banners***
- ▶ ***Newsletter Copy***
- ▶ ***Sample Email/LinkedIn Invitation Copy***



# XPONENTIAL LOGO

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Download the official XPONENTIAL 2026 logo for use in company ads, newsletters and your email signature.



[Download Logos](#)

# SOCIAL MEDIA POSTS

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Use your social media channels to highlight your role in advancing real-world autonomy at XPONENTIAL. Use the sample copy below for inspiration. Don't forget to tag @XPONENTIALshow and include #XPO26 in your posts.

**PRO TIP:** Customize your posts by including the ideas, technologies, and solutions you'll be featuring in your session.

## SHORT TWEETS:

Want to see what autonomy looks like in action? I'll be at @XPONENTIALshow in Detroit this May sharing insights focused on [INSERT TOPIC]. Join me! [www.xponential.org](http://www.xponential.org). #XPO26

This May 11-14, catch me at @XPONENTIALshow discussing [INSERT TOPIC]. Hope to see you there! Register at [www.xponential.org](http://www.xponential.org). #XPO26

@XPONENTIALshow is where the autonomy community digs into what works, what needs refinement, and how systems perform in real environments. I'll be presenting, and hope to see you there! [www.xponential.org](http://www.xponential.org). #XPO26

@XPONENTIALshow is where you find deployment-ready tech for real-world applications. Join me this May as I talk about what's next for #autonomy and #robotics. Register at [www.xponential.org](http://www.xponential.org) #XPO26

## LONGER POST (LI/FB):

This May 11-14, I'll be speaking at XPONENTIAL 2026 in Detroit, joining peers from across industry and government to dig into how autonomous systems are being scaled, integrated, and refined in real operational environments.

My session will focus on [INSERT TOPIC], sharing [INSERT CONTENT].

Let's create space for real-world learning and collaboration. Will you be there?

Register at [www.xponential.org](http://www.xponential.org). #XPO26

Follow XPONENTIAL on social media to share content and event updates:

 **X (Formerly Twitter):** @XPONENTIALShow

 **Facebook:** @XPONENTIAL Show

 **Instagram:** @XPONENTIALShow

 **LinkedIn:** @XPONENTIAL Show

# SOCIAL MEDIA GRAPHICS

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A variety of graphics, sized for Facebook, Instagram, Twitter, and LinkedIn, are available to download and use with the sample posts on the previous page.



[Download Social Graphics](#)

# WEB BANNERS

Place these banner ads on your company's website and newsletters to promote your presence at XPONENTIAL 2026. Available sizes: 300 x 600 | 300 x 250 | 728 x 90



[Download Web Banners](#)



# NEWSLETTER COPY

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**JOIN US AT XPONENTIAL 2026 | MAY 11-14 | DETROIT, MI**

XPONENTIAL brings together the autonomy community to focus on scaling systems, refining performance, and navigating real operational challenges.

This May, leaders from across industry and government will gather in Detroit to share insights, lessons learned, and practical approaches to advancing autonomous capabilities across domains.

We're excited that [\[INSERT NAME\]](#) will be part of the speaker lineup, contributing perspective on [\[INSERT GENERAL TOPIC AREA\]](#) and sharing experience from the field.

## **Why Attend XPONENTIAL?**

- Experience the XPO Hall, where cutting-edge technology comes to life.
- Gain insights into the latest trends, policies, and innovations driving our industry.
- Connect with experts and peers from more than 20 industries.
- Take part in conversations shaping the next phase of autonomy

Learn more and register at [www.XPONENTIAL.org](http://www.XPONENTIAL.org).

# EMAIL / LINKEDIN INVITATION

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Send this sample invitation on behalf of your company using email or via LinkedIn.

**Subject Line:** Join me at XPONENTIAL 2026

Hi [NAME],

I'm excited to share that I'll be speaking at XPONENTIAL 2026, the premier technology event for uncrewed systems and autonomy, happening May 11-14 in Detroit, MI.

XPONENTIAL brings the autonomy ecosystem together to see systems in action, compare approaches, and sharpen how autonomy performs in the field.

I'll be presenting on [INSERT TOPIC] and sharing my perspective on [BRIEF DESCRIPTION OF TALK]. I'd love for you to attend and be part of the conversation!

You can learn more and register at [www.xponential.org](http://www.xponential.org).

Feel free to reach out with any questions. I hope to see you in Detroit!

Best regards,

[INSERT SIGNATURE]