

All XPONENTIAL 2025 exhibitors receive:

- Company listing in the XPO Guide, online, and event app
- Company listing in the Demographic /Cross Reference Directory (upgrade to an elite listing for 3x the exposure and the ability to receive communication from prospects pre-show)
- Allotment of complimentary exhibitor badges based on booth size
- Complimentary customer passes
- Promotional toolkit which includes sample social media posts, press releases and images to use in your pre-event promotion
- Opportunity to apply for a speaking slot in the Solutions Theater (additional investment required if selected)
- Pre-registered media list (available approx. 4 weeks before XPONENTIAL)

To reserve exhibit space, contact:

Krys Jackson Brett Babcock
 New Exhibitors Returning U.S. Exhibitors
 +1 312 621 5806 +1 312 445 9528
kjackson@mdna.com bbabcock@mdna.com

Allison Nijim
 National and International Group Partners
 +1 312 621 5831
anijim@mdna.com

To view the official cancellation policy for exhibitors at XPONENTIAL 2025, please review the [XPONENTIAL Exhibitor Terms and Conditions](#).



- Raw Space (Linear Booths Only) Includes:
- 8' draped wall
 - 3' side-rails
 - 2-line ID sign (44" x 7")

Dimensions	Booth Size sq. ft.	Member Rate ** \$ 38 per sq ft	Standard Rate \$ 44.50 per sq ft	Member Savings	Complimentary Exh. Badge Allocation
Startup XPO+ Launcher	Turn-key Pod	\$2,800	\$2,900	\$100	2
10'x10'*	100	\$3,800	\$4,450	\$650	3
10'x10' Shell*	100	\$6,800	\$7,950	\$1,150	3
10'x20'*	200	\$7,600	\$8,900	\$1,300	5
10'x20' Shell*	200	\$12,200	\$13,500	\$1,200	5
10'x30'*	300	\$11,400	\$13,350	\$1,950	8
10'x40'*	400	\$15,200	\$17,800	\$2,600	10
20'x20'	400	\$15,200	\$17,800	\$2,600	10
20'x30'	600	\$22,800	\$26,700	\$3,900	13
20'x40'	800	\$30,400	\$35,600	\$5,200	15
30'x30'	900	\$34,200	\$40,050	\$5,850	17
20'x50'	1,000	\$38,000	\$44,500	\$6,500	18
30'x40'	1,200	\$45,600	\$53,400	\$7,800	20
20'x60'	1,200	\$45,600	\$53,400	\$7,800	20
30'x50'	1,500	\$57,000	\$66,750	\$9,750	25
40'x40'	1,600	\$60,800	\$71,200	\$10,400	27
30'x60'	1,800	\$68,400	\$80,100	\$11,700	30
40'x50'	2,000	\$76,000	\$89,000	\$13,000	35
50'x50'	2,500	\$95,000	\$111,250	\$16,250	45
50'x60'	3,000	\$114,000	\$133,500	\$19,500	50

* Linear booths with open corner(s) are charged \$500 per corner.

**Member Discount for Exhibitors: Company must be an AUVSI organizational member (Industry level or higher) at the time of contracting through the time of the show.



10' x 10' Shell Scheme



10' x 20' Shell Scheme

Shell Scheme Booth Space Includes:

- Header sign
- Standard carpet
- Track-light with one (1) head per panel
- 42" h side returns/panels
- Set-up and removal
- Counter with sliding doors (42" h x 39" w x 18" d)
- Opening day cleaning
- Café table
- Four (4) chairs
- Power - 10 amp/1000 watt (outlet placed at the back wall; one outlet regardless of booth size)