

XPONENTIAL™

PRICING INFORMATION

May 11 - 14 | Education

May 12 - 14 | Exhibits

Huntington Place Convention Center | Detroit, MI

All XPONENTIAL 2026 exhibitors receive:

- Company listing in the XPO Guide, online, and event app
- Company listing in the Demographic /Cross Reference Directory (upgrade to an elite listing for 3x the exposure and the ability to receive communication from prospects pre-show)
- Allotment of complimentary exhibitor badges based on booth size
- Complimentary customer passes
- Promotional toolkit which includes sample social media posts, press releases and images to use in your pre-event promotion
- Opportunity to apply for a speaking slot in the Solutions Theater (additional investment required if selected)
- Pre-registered media list (available approx. 4 weeks before XPONENTIAL)

To view the official cancellation policy for exhibitors at XPONENTIAL 2026, please review the [XPONENTIAL Exhibitor Terms and Conditions](#).

To reserve exhibit space, contact:

Krys Jackson

New Exhibitors

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Allison Nijim

National and International Group Partners

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Brett Babcock

Returning U.S. Exhibitors

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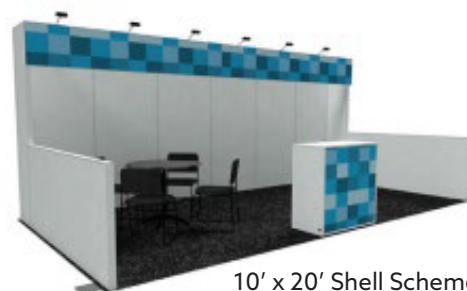
Dimensions	Booth Size sq.ft.	Member Rate ** \$ 39 per sq ft	Standard Rate \$45.50 per sq ft	Member Saving	Complimentary Exh. Badge Allocation
Startup XPO+ Launcher	Turn-key Pod	\$2,950	\$3,100	\$150	2
10'x10'**	100	\$3,900	\$4,550	\$650	3
10'x10' Shell*	100	\$6,900	\$7,850	\$950	3
10'x20'**	200	\$7,800	\$9,100	\$1,300	5
10'x20' Shell*	200	\$12,500	\$13,800	\$1,300	5
10'x30**	300	\$11,700	\$13,650	\$1,950	8
10'x40**	400	\$15,600	\$18,200	\$2,600	10
20'x20'	400	\$15,600	\$18,200	\$2,600	10
20'x30'	600	\$23,400	\$27,300	\$3,900	13
20'x40'	800	\$31,200	\$36,400	\$5,200	15
30'x30'	900	\$35,100	\$40,950	\$5,850	17
20'x50'	1,000	\$39,000	\$45,500	\$6,500	18
30'x40'	1,200	\$46,800	\$54,600	\$7,800	20
20'x60'	1,200	\$46,800	\$54,600	\$7,800	20
30'x50'	1,500	\$58,500	\$68,250	\$9,750	25
40'x40'	1,600	\$62,400	\$72,800	\$10,400	27
30'x60'	1,800	\$70,200	\$81,900	\$11,700	30
40'x50'	2,000	\$78,000	\$91,000	\$13,000	35
50'x50'	2,500	\$97,500	\$113,750	\$16,250	45
50'x60'	3,000	\$117,000	\$136,500	\$19,500	50

*Linear booths with open corner(s) are charged \$500 per corner.

**Member Discount for Exhibitors: Company must be an AUVSI member (Industry level or higher) at the time of contracting through the time of the show.



10' x 10' Shell Scheme



10' x 20' Shell Scheme

Shell Scheme Booth Space Includes:

- Header Sign
- Standard carpet
- Track-light with one (1) head per panel
- 42" h side returns/panels
- Set-up and removal
- Counter with sliding doors (42" h x 39" w x 18" d)
- Opening day cleaning
- Café table
- Four (4) chairs
- Power: 10A/1000W - 1 rear outlet (per booth, all sizes)



Raw Space (Linear Booths Only) Includes:

- 8' draped wall
- 3' side-rails
- 2-line ID sign (44" x 7")